


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

CROSSROADS GPS

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 07/14

Invoice ID: 752708

Campaign ID:

Description

Invoice Date: 07-30-2014

Estimate ID: 1761

Contract ID: 500304

P.O Number:

Client ID: 25015

Tax ID:

Amount

Gross Advertising Fee

\$172.00

Agency Commission

(\$25.80)

Rep. Firm Commission

(\$51.17)

Net Advertising Fee

\$95.03

Sub Total

\$95.03

Total This Invoice

\$95.03

/62025806/

1145

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Affidavit of Performance

Client Name: CROSSROADS GPS
 Remarks: /62025806/
 Bill Cycle: 07/14
 Rep. Firm: VNS/NCC

Contract ID: 500304
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
07/24/14	Thursday	FXNC-E	1145-GB0- VISIONS	Special Report	6:20pm	GPSTV1404H	00:00:30	Charged	7.00	*
07/24/14	Thursday	ESPN-E	1145-GB0- VISIONS	SportsCenter	6:28pm	GPSTV1404H	00:00:30	Charged	7.00	*
07/24/14	Thursday	ESPN-E	1145-GB0- VISIONS	2014 ESPYs	8:47pm	GPSTV1404H	00:00:30	Charged	12.00	*
07/24/14	Thursday	FXNC-E	1145-GB0- VISIONS	The Kelly File	9:16pm	GPSTV1404H	00:00:30	Charged	12.00	*
07/24/14	Thursday	FXNC-E	1145-GB0- VISIONS	Hannity	10:10pm	GPSTV1404H	00:00:30	Charged	12.00	*
07/24/14	Thursday	HIST-E	1145-GB0- VISIONS	Pawnography	10:10pm	GPSTV1404H	00:00:30	Charged	5.00	*
07/24/14	Thursday	ESPN-E	1145-GB0- VISIONS	Baseball Tonight	10:23pm	GPSTV1404H	00:00:30	Charged	12.00	*
07/25/14	Friday	FXNC-E	1145-GB0- VISIONS	Your World: Neil Cavuto	4:23pm	GPSTV1404H	00:00:30	Charged	7.00	*
07/25/14	Friday	ESPN-E	1145-GB0- VISIONS	NFL Live	4:26pm	GPSTV1404H	00:00:30	Charged	7.00	*
07/25/14	Friday	HIST-E	1145-GB0- VISIONS	Pawn Stars	8:17pm	GPSTV1404H	00:00:30	Charged	5.00	*
07/26/14	Saturday	FXNC-E	1145-GB0- VISIONS	Geraldo at Large	10:16pm	GPSTV1404H	00:00:30	Charged	12.00	*
07/26/14	Saturday	ESPN-E	1145-GB0- VISIONS	Baseball Tonight	10:33pm	GPSTV1404H	00:00:30	Charged	12.00	*
07/27/14	Sunday	FXNC-E	1145-GB0- VISIONS	MediaBuzz	5:17pm	GPSTV1404H	00:00:30	Charged	7.00	*
07/27/14	Sunday	ESPN-E	1145-GB0- VISIONS	SportsCenter	5:21pm	GPSTV1404H	00:00:30	Charged	7.00	*
07/27/14	Sunday	FXNC-E	1145-GB0- VISIONS	MediaBuzz	5:49pm	GPSTV1404H	00:00:30	Charged	7.00	*
07/27/14	Sunday	ESPN-E	1145-GB0- VISIONS	Countdown	7:20pm	GPSTV1404H	00:00:30	Charged	7.00	*
07/27/14	Sunday	ESPN-E	1145-GB0- VISIONS	LA Dodgers@SF Giants	8:38pm	GPSTV1404H	00:00:30	Charged	12.00	*
07/27/14	Sunday	HIST-E	1145-GB0- VISIONS	Mountain Men	9:47pm	GPSTV1404H	00:00:30	Charged	5.00	*
07/27/14	Sunday	FXNC-E	1145-GB0- VISIONS	FOX News Special	9:48pm	GPSTV1404H	00:00:30	Charged	12.00	*
07/27/14	Sunday	HIST-E	1145-GB0- VISIONS	Mountain Men	10:15pm	GPSTV1404H	00:00:30	Charged	5.00	*
Grand Total									172.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.